

**Save,
Simplify,
Succeed**

Save Time

*Spend more time with your patients
View product at your convenience*

Save Money

*Take advantage of a 30% discount,
delayed billing and free shipping*

Feel Safe

United Optical products are backed with a “No Hassle Return Policy”. This means you are never obligated to accept an order or keep an order once you receive it. Return or exchange any unwanted product within a year of purchase date and receive your choice of full credit or an exchange order of equal value.

Buying Power

You, the customer, are always in control when you purchase from United Optical.

You decide if and when to look at product.

? How many to look at

? What to keep

? What to return

United Optical Corp.
227 S. Philadelphia
P.O. Box 1147
Shawnee, OK 74802-1147
Phone: 800-553-5150
Fax: 800-553-5166



A Very Special Offer

*For a Very Special
Customer*

What Is Warehouse Direct?

Warehouse Direct is a proven technique that has taken a “simple-no hassle” approach in making our products more available to you.

Different from other programs you may have tried in the past, the Warehouse Direct Program has rightfully gained the trust and respect of numerous customers by offering quality, fashionable styles through honest, straightforward business, along with the many advantages of the program itself.

Perhaps one of the best features offered is knowing that you are dealing with people you can trust. You don't have to sacrifice quality and style in exchange for the savings received and the royal treatment you deserve.

Standard Benefits of Warehouse Direct

Abundant Discounts

Under No Obligation

Delayed Billing For 30 Days

Free Shipping On All Sample Orders

That's Right! **FREE SHIPPING BOTH WAYS!**

No Contracts or Hidden Fees

No Minimum Order Requirements

No Orders Sent Automatically...Ever

Program Facts

Participating customers of the Warehouse Direct Program receive a choice of either...

A 30% Direct Invoice Discount

OR

An Additional 10% Invoice Discount, if billing through a buying group.

Customers are contacted every 8 to 12 weeks at which time you are offered the opportunity to receive a “sample” order, under no obligation, for your review.

Want To Approve The Order?

A sample order of your specifications will be sent for your review. You can specify the quantity of frames sent and request any styles that may be of a particular interest to your business.

You'll have 30 days to look over the order. Keep what you like and return what you don't. If you like them all, keep them. If you don't like any of them, return them. It's just that simple!

Don't Want To Receive An Order?

If for any reason you choose not to receive a sample order, we simply thank you for your time and contact you again during the next call cycle.

It's Your Choice Because Hey, It's Your Business

We realize your time is valuable and could be better spent with your patients instead of sales reps. And who doesn't like to save a little money? You **SAVE BOTH** with Warehouse Direct. It's so simple, yet so profitable.

If you're interested in receiving a trial order, under no obligation or if you would like to learn more about **United Optical** and this service, **Call 1-800-553-5150** or visit us at our web site

WWW.UNITEDOPTICAL.NET

*Try it before you buy it
With The Warehouse
Direct Program.*

*Since 1987
Respectfully
United Optical Corp.*

Our Edge Is Service